

Real Life Drupal

Adrian Webb,

Former Lead Drupal Architect,
NBC Universal

A focus on providing Drupal architecture and implementation guidance – illustrated by a selection of use-cases of organisations successfully leveraging Drupal to meet their needs. These include NBC Universal, The British Council, MTV, NYSE, Sony, NHS, Economist, Examiner, and the White House, USA.

Event details

Date: 06/12/2012
Venue: Sunley Pavillion Room,
The Royal Festival Hall,
Southbank,
SE1 8XX
Time: 9.00am
Price: £400
RSVP: Charlie.Loving@iO1.co
Visit: reallifedrupal.eventbrite.co.uk

Designing the optimal Drupal solution

- Introduction to Drupal
- Why use Drupal?
- Designing smart Drupal systems
- Real world Drupal environments

Best implementation practices

- Successful Drupal Architecture
- Leveraging the Community
- Spend your money wisely
- General discussion



Real Life Drupal

with **Adrian Webb**

Former Lead Drupal Architect, NBC Universal



I. Designing the optimal Drupal solution

9:00 - 9:45

Introduction to Drupal

Learn how Drupal has grown from a small college project to the most widely used content management framework in organisations across the globe. We will also highlight the design philosophy and the initiatives that are pushing Drupal into uncharted territory.

1. Brief history of Drupal
2. Major design goals of Drupal
3. Where is Drupal going?

9:45 - 10:30

Why use Drupal?

Explore various 'real-world' use cases for Drupal, highlight how open source systems, such as Drupal, can improve your ROI, and offer a comparison with other CMS systems out there.

1. Who is using Drupal, and why?
2. Open source vs proprietary solutions
3. Comparison with other CMS systems

10:45 - 11:30

Designing smart Drupal systems

See how existing Drupal systems can be utilised to provide unparalleled flexibility while greatly improving development productivity.

1. Content modelling
2. Aggregation of content and API's
3. Layout and lists of content
4. User experience

11:30 - 12:30

Real world Drupal environments

Understand how organisations are integrating Drupal into their development workflow. We will also focus on providing examples of how to effectively deploy content and changes, as well as improve the overall performance of your applications.

1. Drupal infrastructure considerations
2. Deployment process
3. Performance

II. Best implementation practices

1:30 - 2:30

Successful Drupal Architecture

Navigate the winding road to successful architecture and development with Drupal solutions.

1. Understanding what you want
2. Designing for the future
3. Shopping around
4. Integration is key

2:30 - 3:30

Leveraging the Community

Work with the vast and constantly growing Drupal community to help you achieve your objectives. We outline several advantages with various channels of community involvement that can improve your overall Drupal experience.

1. Banking on extensibility
2. The crowd is your friend
3. When issues crop up
4. Finding help when you need it

3:45 - 4:30

Spend your money wisely

Understand how to make the best use of your money to achieve your goals with Drupal. We will talk about how to sell Drupal to your stakeholders, how to plan today for your goals of tomorrow, and the advantages to your organisation of contributing back into the community.

1. Gaining stakeholder buy-in
2. Planning for the future
3. The advantages of contributing back

4:30 - 5:00

General discussion

12:30 - 1:30 Lunch